Tips to Photograph Your Holiday Creation

- You have a great camera in your pocket: Don't worry if you
 don't have a digital camera. Most smart phones take great
 high resolution photos and the photos are easy to share right
 from the device. Try using the "portrait mode" option that is
 available on some devices to make your submission stand
 out.
- Choose a great background: In order for your submission to be the focal point of the photo, place it front of neutral background that is free from clutter or distractions
- **Use props:** Some props that show the scale of your entry or add to the theme should be arranged in front or on the side for the photo.
- **Fill the frame:** Use a vertical or horizontal format if needed to get the best view. The photo should show as much detail as possible with out cutting off any parts of your creation.
- **Do not use flash:** Try to photograph your submission during the day, avoiding any harsh shadows. If your tree or creation has lights, try taking some photos with them lit and some without, to see which you prefer. Try photographing your submission at a few different times of the day with indoor lights on and lights off to see what you like the best. Note: If your submission is set up in front of a bright window and can not be moved, you may have to use a flash.
- Try some special effects: If you use your phone to take the photos and they do not look as great as you had hoped, you can use the editing tools in the camera feature to adjust the brightness, contrast or enhance the color.
- **Send a JPG:** Whether you use a smart device or digital camera to take your photo, make sure it is converted to a "jpg" format. Most photos taken on smart devices will automatically be in jpg format. For digital cameras, consult the owner's manual for the right camera settings.









Tips provided by the digital marketing department at



Happy Photographing!